

## **Kutztown SBDC's Business Skills for Success TV Program Continues on BCTV**

Kutztown SBDC will appear live on Berks County Television on Tuesday, October 26 at 9:30 p.m. This month's Business Skills for Success program is titled "Marketing Your Goods and Services on the Internet." Kutztown SBDC's Don Martin will host the program along with two guests, Colin Bartlett co-owner of Kinetic Web Solutions and Catherine Nemetz owner/president of Envisions Art & Design, Inc. The guests will discuss relevant issues concerning web based marketing for small businesses. BCTV is broadcasted on channel 13 on Comcast and channel 19 on Service Electric. The program will be rebroadcast on October 28 at 7:30 p.m., October 29 at 5:30 a.m., and October 30 at 10:30 a.m.