

## **Kutztown SBDC's Business Skills for Success TV Program Continues on BCTV**

Kutztown SBDC appeared live on Berks County Television on Tuesday, May 24 at 9:30 p.m. This month's Business Skills for Success program was titled "Marketing Strategies and the Cooperative Business Model" Kutztown SBDC's director of learning resources Don Martin hosted the program. Guests on the program included Liz Weiss, Executive Director of Kutztown Chamber of Commerce, Mark Levandowski, president of OneSource Business Solutions, and Jasperdean Kobes president and owner of Bamboula Ltd. The guests will discuss marketing strategies to gain market share through the cooperative business model.