

Kutztown University SBDC is Awarded with U.S. Hispanic Chamber of Commerce Grant

The number of Hispanic-owned businesses is continuously growing. With this growth comes a need for technology resources that help these startups grow and mature. To help meet this need, the U.S. Hispanic Chambers of Commerce (USHCC), through grant support provided by AT&T Foundation, awarded 20 U.S. Hispanic Chambers with USHCC Foundation CasaCyber Technology Incubator Grants.

"The 20 new technology projects will lead to the development of centers that are community-based and focused on small business incubation. The Centers will be operated by and managed by USHCC-affiliated local Hispanic Chamber of Commerce."

The CasaCyber Community Technology Centers will aid in the growth of small businesses by providing technology infrastructure resources that will help start-up businesses get off the ground. "At the centers, entrepreneurs and small businesses will be able to access resources such as computers, access to the internet, office space, business to business-related services and a network of business-related contracts."

Recipients were selected through a competitive application process, developed and managed by the USHCC Foundation. The application process was open to all local Hispanic Chambers across the country with current USHCC member status. "Each chamber will work with the USHCC Foundation to implement, manage, and sustain the projects and begin to grow businesses that will be able to contribute to the economic stability, growth and success of the chosen communities."

Kutztown University Small Business Development Center (KUSBDC) was one of the regional grant recipients. The Kutztown University SBDC was the only SBDC to receive a USHCC Foundation CasaCyber Technology Incubator Grant.