

New Phoenixville Program

The KU SBDC, the Chester County Economic Development Council, and the Main Street Community Development Corporation will be presenting a FREE 9-week Business Skills for Success Program at the Phoenixville Public Library.

The program is designed for individuals who are starting a new business or growing an existing business in the Phoenixville area. Participants will work on a business plan, market research and analysis, pricing and cost of products. They will develop an understanding of their market, sales forecasting, sources of finance, feasibility and growth plans. Facilitators, Alex Whan and Neil Richie - consultants at the KU SBDC, will utilize nationally recognized Kauffman Foundation FastTrac New Venture materials.

The program will be offered on Wednesdays from 6 p.m. to 8:30 p.m. April 19, 2006 to June 28, 2006. For registration and more information log onto www.kutztownsbdc.org.