

A Celebration in Phoenixville

On Wednesday, June 15, a group of twelve budding entrepreneurs celebrated graduation from the eleven-week Business Skills for Success workshop series.

The SBDC, partnering with the Chester County Economic Development Council, the Phoenixville Main Street Program, and the Phoenixville Chamber of Commerce, offered the series to future or existing Phoenixville entrepreneurs to help start or grow their businesses. This dynamic workshop series presented business ideas and skills-oriented business development topics such as: concept development, entry strategies, pricing, budgeting, and market penetration.

Each graduate left with a completed business plan and application for a loan to establish their business or improve an existing business. At least two of the graduates have already begun businesses as a direct result of the workshops.

Funding for the series was provided by The Borough of Phoenixville, Phoenixville Community Health Foundation, and the PA Department of Community and Economic Development.