

## The KU SBDC First National Success Story

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**W**e're pleased to announce that Sharon Rohloff, owner of Fat Dawg Design in Downingtown, PA, has the distinction of being our first client to receive national recognition from the Kauffman Foundation. She was featured in the December 1, 2005 edition of *FastTrac Connections* for her successful graphic design and advertising business.

The article describes how Rohloff helps "her clients think in more ambitious terms about how to differentiate their business in the marketplace." Click on the following link for the full story and *FastTrac Connections*.  
<http://peernet.org/pages/news/FastTrac.peer?RecIDNews=310>

Rohloff was also featured in the KU SBDC April 2005 *Success Connection*. For that complete story check our newsletter archives at [www.kutztownsbdc.org](http://www.kutztownsbdc.org).

For more information about Fat Dawg, Rohloff can be reached at 610-518-6208, cell 484 716 5696, [sharon@fatdawgdesign.com](mailto:sharon@fatdawgdesign.com), or <http://www.fatdawgdesign.com>

