

Kutztown SBDC unveils its new website!

Kutztown SBDC is proud to present its new and improved website. The following are just a few of the great resources that the Kutztown SBDC website has to offer:

You can join our E-Referral Network! This is a great way for anyone to market his or her business and products on our Business to Business or Business to Consumer Network! Best of all, it's FREE!



By coming to our website you will also have access to our FREE E-Newsletter called the Success Connection, which now serves over 7,000 subscribers. In the newsletter you can read about the successes of other small business owners and learn valuable tips from experienced professionals.

While visiting our website, do not forget to check out all of the great E-Learning Programs that the SBDC offers. Here you will find interactive web-based classes, powered by SmallBizU and Virtual Advisor, which cover many business topics in self-paced, individual sessions.

Visitors to our site can also view a demo of our new, interactive Business

Planning Tool. After that, all you have to do is sign up and use it for FREE! Also try out our Strategic Planning Tool to set sound courses for your future sales and profits.



The KU SBDC website also provides you with the best tools to get you competitive and up-to-date in today's business world. Some of the helpful tools we offer include the following:

- A template-based interactive business planning model.
- A question-based strategic business planning model.
- An entrepreneur's search engine from the Kauffman Foundation.
- Many government publications.
- A stock market monitor.

With 24/7 access to all of these great resources, our Web-Based Tools help to prepare your business for a bright future!