



KUTZTOWN SBDC SMALL BUSINESS DEVELOPMENT CENTER

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Kutztown SBDC News Release

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Kutztown SBDC to appear on Berks County Television *Business Skills for Success – Money and Marketing*

February 22, 9:30pm

Kutztown, PA, February 16, 2005: The Kutztown Small Business Development Center's "Business Skills for Success" television program airs live on BCTV Tuesday, February 22, 2005 at 9:30 PM. BCTV is broadcast on channel 13 on Comcast and channel 19 on Service Electric. The program will be rebroadcast the following dates and times:

Thursday, February 24, 2005	7:30 PM
Friday, February 25, 2005	5:30 AM
Saturday, February 26, 2005	10:30 AM

The program's host is **Don Martin**, Director of Learning Resources of the Kutztown SBDC. Guest on the program will be **James C. Hufford** of Community First Fund. The guests will discuss relevant issues concerning money and marketing of small businesses.

Don Martin has experience as the owner of several learning companies specializing in web-based and adult learning. Don's areas of expertise include web-based and computer-based training, web-based conferencing, knowledge management, "Running a Small Business", training and development.

James C. Hufford – Director of Small Business Lending and Counseling for Community First Fund. Community First Fund is responsible for lending money to small businesses in the area. James C. Hufford's small businesses loan responsibility is Berks County.

About the SBDCs:

The Pennsylvania Small Business Development Centers (SBDCs) work with small firms to help them compete and grow in today's highly competitive global economy. Combining the expertise of a professional staff with the resources of the state's best colleges and universities, the SBDCs provide high quality business management

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consulting, information, and educational programs that build small firms' capacities to compete in domestic and international markets.

For additional information please visit:

Kutztown SBDC at www.kutztownsbdc.org

Or for media info, please contact:

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