



KUTZTOWN SBDC SMALL BUSINESS DEVELOPMENT CENTER

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Kutztown SBDC News Release

For Release 3 p.m. EDT
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Kutztown SBDC to appear on Berks County Television *Business Skills for Success – Learning From a Graduate Student Point of View*

January 25, 9:30pm

Kutztown, PA, December 21, 2005: The Kutztown Small Business Development Center's "Business Skills for Success" television program airs live on BCTV Tuesday, January 28, 2005 at 9:30 PM. BCTV is broadcast on channel 13 on Comcast and channel 19 on Service Electric. The program will be rebroadcast the following dates and times:

Thursday, January 27, 2005	7:30 PM
Friday, January 28, 2005	5:30 AM
Saturday, January 29, 2005	10:30 AM

The program's host is **Don Martin**, Director of Learning Resources of the Kutztown SBDC. Guests on the program will be Kutztown SBDC graduate assistants **M. Natalia Gareca**, **Katarzyna Matysiak**, **Shane Adam**, **Orkun Kaya**, and **Thomas Skiba**. The guests will discuss relevant issues concerning Kutztown SBDC operations, client relations, new and improved website along with the newsletter "The Success Connection".

Don Martin has experience as the owner of several learning companies specializing in web-based and adult learning. Don's areas of expertise include web-based and computer-based training, web-based conferencing, knowledge management, "Running a Small Business", training and development.

About the SBDCs:

The Pennsylvania Small Business Development Centers (SBDCs) work with small firms to help them compete and grow in today's highly competitive global economy. Combining the expertise of a professional staff with the resources of the state's best colleges and universities, the SBDCs provide high quality business management

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consulting, information, and educational programs that build small firms' capacities to compete in domestic and international markets.

For additional information please visit:

Kutztown SBDC at www.kutztownsbdc.org

Or for media info, please contact:

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